



# **TRIPURA UNIVERSITY**

**(A Central University)  
Suryamaninagar-799022**

## **Syllabus on Soft Study Course**

### **HUMAN RIGHTS AND GENDER STUDIES**

**2014**

## Semester VI

### Soft Study Course

#### Human Rights and Gender Studies

##### Unit I

1. Meaning and Concept of Human Rights
2. Classification of Rights : Natural, Moral and Legal Rights,
3. Universal Declaration of Human Rights: An Overview
4. Humanitarian Law

##### Unit II

1. Human Rights Movement in India
2. Role of National Human Rights Commission, State Human Rights Commission, Judiciary, NGO, Media
3. Human Rights of Vulnerable Groups: Children, Women, Refugees, Internally Displaced Population
4. Emerging Trends of Human Rights

##### Unit III

1. Meaning and Concept of Gender Studies
2. Theoretical Approaches: Liberal, Marxist, and Radical
3. Struggles and Movements for Gender Rights
4. Gender and Law, Legal Rights of Women

##### Unit IV

1. Gender and Society - Religion, Caste and Ethnicity
2. Gender and the Nation: Representation in the decision making process
3. Gender and Economy – Land rights and work place
4. Contemporary Issues- Women in conflict situation, Dowry problem, Female Feticide and infanticide, Domestic violence

References:

- Jaswal, P.S. and Nishtha Jaiswal. 2010. Human Rights and the Law. New Delhi: A.P.H. Publishing Corporation.
- Lauterpacht. 1968. International Law and Human Rights. Continent: Show String Pr Inc.
- Agarwal, H.O, Human Rights : Central Law Publications, Allahabad
- Chandra, U. , Human Rights: Allahabad Law Agency Publications
- Yasin, Adil-UI & Archana Upadhyay (ed)) Human Rights, Akansha Publishing House, New Delhi, 2004
- Bhasin, Kamala. (2000). *Understanding Gender*. New Delhi: Kalifor Women.
- Geetha, V. (2000). *Theorising Feminism Gender*. Kolkata: Bhatkal & Sen.
- Lips, Hilary M. (2014). *Gender: The Basics*. New York: Routledge.
- Menon, Nivedita. (2012). *Seeing Like A Feminist*. New Delhi: Penguin Books.
- Yadav, C.P. (ed.) (2007) *Encyclopedia of Women's Problems and their remedies*. New Delhi: Anmol Publications.



# **TRIPURA UNIVERSITY**

**(A Central University)**

**Suryamaninagar-799022**

## **Syllabus on Soft Study Course**

**INDIAN CONSTITUTION AND PLANNING**

**2014**

+

Semester VI

**SOFT STUDY COURSE**

INDIAN CONSTITUTION AND PLANNING

Unit- I

History of Constitutional development in India

The Preamble and its significance

Fundamental Rights: Nature and Significance

Directive Principles of State Policy: Classification, Nature and Significance

Fundamental Duties and its significance

Unit- II

The Union Executive: President and Prime Minister

The Union Legislature: Composition and Function, Role of the Speaker

The Judiciary: Supreme Court; High Court: Composition, Function and Role

Amendment procedure of the Indian Constitution

Local self government in Tripura

Unit – III

Planning : Definition, Types, Aims and Needs of Planning

NITI AYOG: Composition and Functions

Characteristics of Five year Plans in India

Unit – IV

Development Planning: Concept, Problems and Prospects

Participatory Development: Concept and Significance

Different agencies of Planning: State government, District and local bodies



References:

- Subhas C. Kashyap, *Our Constitution An Introduction to India's Constitution and Constitutional Law*
- Johari, J.C. , *Indian Government and Politics* , Vishal Publications, New Delhi, 1976
- Ghai, K.K. , *Indian Government and Politics* , Kalyani Publishers, New Delhi, 2011
- Datta, Prabhat & Sen, Payel , *Good Governance and Development: Contexts and Concerns*, Progressive Publishers, Kolkata , 2009
- Das, Nityananda, *Grassroot Democracy and Panchayati Raj in Tripura*, Progressive Publishers, Kolkata , 2012
- Jhingan, M.L. , *The Economics of Development and Planning* , Vrinda Publications , New Delhi, 2015
- Planning Commission, *Functions and Structure of Planning Commission in India*, Available at [http://planningcommission.nic.in/rti/doc\\_rti/func.pdf](http://planningcommission.nic.in/rti/doc_rti/func.pdf)
- Sumitra, GCW , *Analysis of Five Year Plan in India* , International Journal of Management and Social Sciences Research (IJMSSR) ISSN: 2319-4421 Volume 4, No. 7, July 2015
- Bhalla, Surjit, *India: Democracy, Growth and Development 1951—2012*, Available at <http://democracy.cde.org.za/wp-content/uploads/2014/05/democracy-works-india-conference-paper-democracy-growth-and-development-1951-2012-by-surjit-s-bhalla-pdf-.pdf>
- Ray, Amit, *The Enigma of Indian Model of Development* , Discussion papers in Economics, Jawaharlal Nehru University . Available at [http://www.jnu.ac.in/SIS/CITD/DiscussionPapers/DP01\\_2015.pdf](http://www.jnu.ac.in/SIS/CITD/DiscussionPapers/DP01_2015.pdf)



# **TRIPURA UNIVERSITY**

**(A Central University)  
Suryamaninagar-799022**

## **Syllabus on Soft Study Course**

### **SOCIETY & TECHNOLOGY**

---

**2014**

## Syllabus for " Society & Technology"

### Unit 1— History, Theory, Research Methods:

*History of Computers and Theoretical Perspectives of Computing & Technology Research*

*Research Methodology Used by Social Researchers of Computing & Technology*

### Unit 2— Technology and Ethics:

*Ethical Theories and Ethical Analysis*

*Ethical Analysis Continued*

### Unit 3—Social Issues Caused by the Rise of Technology-I

*Issue 1: Computers, Equity, Education, and the Digital Divide*

*Issue 2: Technology in Medicine*

*Issue 3: ICT, the Government, and the Military*

*Issue 4: Technology and Work/Business*

*Issue 5: Privacy and Civil Liberties*

### Unit 4—Social Issues Caused by the Rise of Technology-II

*Issue 6: Computer Crime and Security*

*Issue 7: Intellectual Property and Responsible Computing*

*Issue 9 "Responsible Computing"*

*The Future: Putting it all together*



***TextBook***

***1. Technology and Society***

Building our Sociotechnical Future

by Deborah G. Johnson and Jameson M. Wetmore, MIT Press

***2. Society and Technological Change***

by Rudi Volti

**3. Technology and Society: Issue for the 21st Century and Beyond, 3rd Edition**

by Linda S. Hjorth (Author), Barbara A. Eichler (Author), Ahmed S. Khan (Author), John A. Morello (Author)

**Reference:**

**1. Information Technology and Society**

by SAGE Publications



# **TRIPURA UNIVERSITY**

**(A Central University)  
Suryamaninagar-799022**

## **Syllabus on Soft Study Course**

### **Disaster Management**

**2014**

**Three Year Graduate Programme (6<sup>th</sup> Semester), Tripura University**

**(Soft Skill Course)**

**Proposed Syllabus on  
DISASTER MANAGEMENT**

**100 Marks, 4 Credits (60 Classes)**

*Objective: The main objective of the course is to provide awareness and sensitise undergraduate students for Arts, Science and Commerce streams and provide elementary emergency hands on skills to provide leadership abilities as future citizens in terms of disasters and emergency crises.*

**UNIT-I GENERAL CONCEPTS OF HAZARDS AND DISASTERS**

20 marks

1. Hazards and Disasters, distinctions, Natural and Human
2. Causes and effects
3. Concept of Vulnerability and Risks
4. Human society and disasters: A global perspective

**UNIT-II TYPES AND SEVERITY OF HAZARDS AND DISASTERS**

20 marks

1. Natural- Volcanoes, Earthquakes, Tropical cyclones, Floods, Drought, Wildfire, Landslides
2. Human-induced- Industrial, Nuclear, Biological, Engineering failure, Wars including Terrorism

**UNIT-III MANAGEMENT AND PLANNING FOR DISASTERS**

20 marks

1. Preparedness, Adaptation and Mitigation
2. Rescue and relief
3. Rehabilitation- Physical, Economic, Social and Psychological
4. Planning: (a) Public planning (b) Community actions, Resilience

UNIT-IV HAZARDS AND DISASTERS IN TRIPURA

20 marks

1. Earthquakes
2. Floods (including Bank Erosion)
3. Landslides
4. Tropical Storms
5. Public agencies and action on disasters in Tripura
6. NGOs and Community actions for preparedness, mitigation and relief

**\*\*\* Evaluation method: 80 Marks MCQ pattern in end-semester examination, and Internal assessment marks 20 (10 marks based on Sessional test and Practicals on mock drills/ training and/or Expert interaction and demonstrations limited to 10 marks)**



# **TRIPURA UNIVERSITY**

**(A Central University)  
Suryamaninagar-799022**

## **Syllabus on Soft Study Course**

### **E-marketing**

**2014**

# Soft Skill Course

## E-marketing

Course Credit-4 credits

Full Marks-100

### Unit-I

Introduction and E-marketing theories:

Introduction to e-marketing, E-marketing strategy analysis, E-marketing plan, exposure to e-commerce portals for portal design, E-commerce vs. e-Business, Internet Economy.

### Unit-II

Design and segmentation issues:

Website design, Domain name branding, market segments understanding and targeting, differentiation and positioning strategies.

### Unit-III

E-marketing mix:

Product: the online offer, pricing to deliver online value, internet for distribution and promotion, the 4Ps in E-marketing, Additional 3Ps in E-marketing services.

### Unit-IV

Search Engine marketing:

Viral marketing, social networking marketing, customer relationship management, Pay-per-click advertising (PPC) model, Content management systems.

### Suggested Reading:

1. E-marketing: Strauss J. & Frost R. (2014). Upper Saddle River, NJ: Prentice Hall
2. Digital Marketing: Global Strategies from the World's Leading Experts. Wind J. & Mahajan V. 1<sup>st</sup> Ed. Wiley.
3. DigiMarketing: The Essential Guide to New Media & Digital Marketing. Wertime K. & Fenwick I. Wiley.





# **TRIPURA UNIVERSITY**

**(A Central University)  
Suryamaninagar-799022**

## **Syllabus on Soft Study Course**

### **INTRODUCTION TO JOURNALISM**

**2014**



# INTRODUCTION TO JOURNALISM

## Soft course for Undergraduate Students

**Objectives of the Course:** *On completion of the course the student should be able to understand the art of writing, report and editing and also develop skills of writing, report and editing.*

### **Module I: Introduction to Journalism**

Definition of News; Elements of News - proximity, timeliness, prominence, impact, conflict, disaster, human interest; Sources of News; Structure of News- Inverted Pyramid style; Elements of News Story-5ws and 1H; Categories of News - Hard News, Soft News, backgrounder, news analysis.

#### ***Essential Reading:***

1. "Essentials of Practical Journalism" by Vir Bala Aggarwal, published by Concept Publishing Company, New Delhi. Pages: 3-11.
2. "Handbook of Reporting and Communication Skills" by V.S. Gupta, published by Concept Publishing Company, New Delhi. Pages: 13-28.

#### ***Additional Reading:***

1. The Special Correspondent-A Handbook for Reporters by Dillip Awasthi, published by Viva Books, New Delhi.

#### ***Web Resources:***

1. <http://www.ddegjust.ac.in/studymaterial/bmc/bmc-109-e.pdf>
2. <http://www.ddegjust.ac.in/studymaterial/mmc-1/mmc-103.pdf>

### **Module II: Reporting and Writing**

Basic structure of News Story; Writing the lead- Importance of lead, its need; Various types of lead; Writing headlines-headline defined, characteristics of headlines, functions of headlines, Rules for writing headlines, Headline patterns. Feature Writing- characteristics of feature and news story; feature and article; classification of features- news features,

comprehensive news features, human interest features, interview features, personality sketch or profile features. Letters- to- the Editor.

***Essential Reading:***

1. "Essentials of Practical Journalism" by Vir Bala Aggarwal, published by Concept Publishing Company, New Delhi. Pages: 85-110; 297-324.
2. "Handbook of Reporting and Communication Skills" by V.S. Gupta, published by Concept Publishing Company, New Delhi. Pages: 85-103; 45-68.

***Additional Reading:***

1. The Special Correspondent-A Handbook for Reporters by Dillip Awasthi, published by Viva Books, New Delhi.
2. Writing for Media by Usha Raman, published by Oxford University Press, New Delhi.

***Web Resources:***

1. [http://www.universityofcalicut.info/SDE/VI\\_Sem\\_english\\_writing\\_for\\_the\\_media.pdf](http://www.universityofcalicut.info/SDE/VI_Sem_english_writing_for_the_media.pdf)
2. <http://www.ddegjust.ac.in/studymaterial/mmc-1/mmc-103.pdf>
3. <http://www.ddegjust.ac.in/studymaterial/bmc/bmc-109-e.pdf>
4. <http://www.ddegjust.ac.in/studymaterial/bmc/bmc-111-e.pdf>

**Module III: Specialised Reporting**

Art of Interviewing-pre-interview homework, interviewing and writing interview-based reports; Reporting speeches, Press Conferences and Meetings; Reporting Accidents, Disasters and Obituaries; Investigative Reporting; Development Reporting; Business Reporting; Sports Reporting; Online reporting

***Essential Reading:***

1. "Essentials of Practical Journalism" by Vir Bala Aggarwal, published by Concept Publishing Company, New Delhi. Pages: 126-150; 165-181; 182-202; 269-296.
2. "Handbook of Reporting and Communication Skills" by V.S. Gupta, published by Concept Publishing Company, New Delhi. Pages: 104-124.

***Additional Reading:***

1. The Special Correspondent-A Handbook for Reporters by Dillip Awasthi, published by Viva Books, New Delhi.

#### **Module IV: Editing for Print Media**

The Editing process, Principles of Editing, Functions and responsibilities of copy editor, Qualities of a good copy editor, Proof Reading; Elements of good writing. Functions of the Editor; News Editor; Functions and responsibilities of Sub-Editor; Layout and Design.

#### ***Essential Reading:***

1. "Essentials of Practical Journalism" by Vir Bala Aggarwal, published by Concept Publishing Company, New Delhi. Pages: 111-118; 119-125.
2. "Handbook of Reporting and Communication Skills" by V.S. Gupta, published by Concept Publishing Company, New Delhi. Pages: 125-146.

#### ***Additional Reading:***

3. 1. The Special Correspondent-A Handbook for Reporters by Dillip Awasthi, published by Viva Books, New Delhi.

#### ***Web Resources:***

1. <http://www.ddegjust.ac.in/studymaterial/bmc/bmc-112-e.pdf>
2. <http://www.kkhsou.in/main/masscom/editing.html>
3. <http://download.nos.org/srsec335new/ch7.pdf>